

Your drivers are the main reason customers will choose your firm over another. So why would you put them on the road untrained?



Well-trained drivers will provide the standard of service and knowledge that ensures customers prefer your firm to your competitors'. Not only are trained drivers more motivated and responsible, but they also have better skills, so they're safer and more efficient on the road. In short, quality training means better employees, which means better business. It's an investment you'll never regret. Talk to Tranzqual about the best training programme for your firm. Call 0800 4QUALS (478257)

